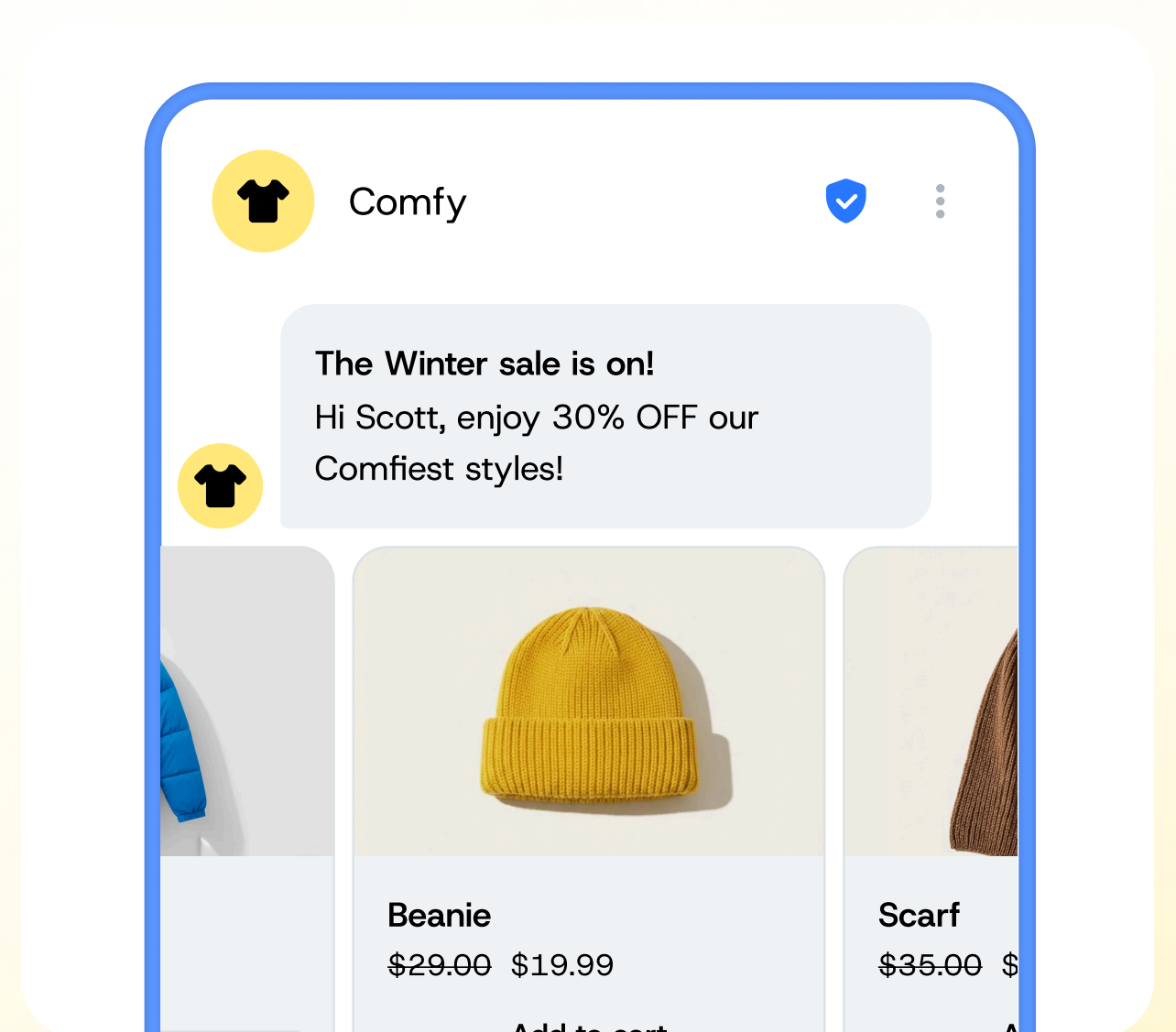


ENGAGE YOUR SHOPPERS WHERE THEY ARE

From SMS to engaging RCS messaging in Adobe Journey Optimizer.

Today's retail experience has reached a new level of engagement and interactivity.

Retailers, it's time to move beyond plain text. Today's customers expect dynamic, visual, and interactive mobile experiences. Sinch's seamless integration with Adobe Journey Optimizer empowers you to create these next-generation journeys, transforming how you connect with your audience and driving unparalleled engagement and results.



A channel for every goal



Reach everyone instantly

With a 98% open rate, SMS is ideal for critical, time-sensitive messages, like order confirmations, shipping notifications, and other alerts. It's the foundation of any retail messaging strategy.



Add visual impact

MMS helps boost engagement with rich images and GIFs. Perfect for showcasing new releases, new locations, or exciting deals, MMS drives higher click-through rates than text-only messages.



Drive action and revenue

RCS lets you turn messages into interactive experiences. With verified branding, carousels, links, video, and suggested-reply buttons for easy engagement, it's built for conversions.

Flash Sale Alerts

Drive urgency for limited-time offers and promotions.

Abandoned Cart Recovery

Re-engage shoppers about items left behind.

Interactive Product Catalogs

Showcase new arrivals with swipeable carousels.

Real-Time Shipping Updates

Enhance customer experience with visual notifications.

Your path to richer conversations



Step 1: Start with SMS & MMS

Deliver essential alerts and promotions with universal reach.



Step 2: Elevate with RCS

Build trust with verified branding and add interactive elements.



Step 3: Transform with RCS

Drive revenue with rich carousels and app-like service flows.

Choose an award-winning ISV Platinum Partner

Recognized by Adobe and leading industry analysts, Sinch is a trusted, global leader in customer communications.



2023-2026 Adobe Partner of the Year.



Leader in the 2023-2025 Gartner® Magic Quadrant™ for CPaaS.



Leader in 2021, 2023, and 2025 IDC MarketScape for CPaaS.



Leader in the 2023-2025 CPaaS Omdia Universe.

Richer digital journeys for modern buyers

Find out more – talk to the Sinch team at Adobe Summit.

